

The logo for the Informs Analytics Conference is centered on a dark blue square. It features the word "informs" in a white, lowercase, sans-serif font, with a white arrow pointing upwards and to the right that passes through the letters. Below "informs" are the words "ANALYTICS" and "CONFERENCE" in a white, uppercase, sans-serif font, stacked vertically. The entire logo is set against a dark blue background with a glowing pink neon border and palm leaf silhouettes.

informs
ANALYTICS
CONFERENCE

The logo for the Informs Analytics Conference is centered on a blue square. It features the word "informs" in a white, lowercase, sans-serif font, with a white arrow pointing upwards and to the right that starts under the 'i' and passes through the 'm'. Below "informs" are the words "ANALYTICS" and "CONFERENCE" in a white, uppercase, sans-serif font, stacked vertically.

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